

LOGO CONSTRUCTION AND COMPUTATION

THE FULL LOGOTYPE

The PIE Center's logo was created in conjunction with the University of Florida's Institute of Food and Agricultural Sciences, and represents the center itself and an entity of IFAS.

Please place the logo on any collateral that represents the research, education, or outreach of the center. This may include, but is not limited to, PowerPoint presentations, print publications, research posters, official emails, marketing items of the center.

Do not use the logo in any colors other than green, black or white. Do not use any filter on the logo, such as embossing. Do not stretch, rotate or distort the logo. Do not attempt to alter the logo in any way, in specific regards to the unity of component A and B.

If you have any questions on how to use the logo or need additional information, contact Ashley McLeod, Public Relations Specialist, 352-273-0793



LOGOTYPE

The PIE Center logo is a cornerstone of the center's purpose, vision and mission. The leaves represent the various sectors of the agriculture and natural resources industry. The grouping of the leaves symbolizes the importance of unity across the industry. The center is also anchored by the University of Florida's Institute of Food and Agricultural Sciences, both graphically and methodically.

LOGO DARK VERSION (PREFERRED)



LOGO DARK VERSION (REVERSED)

