

WHAT AGRICULTURAL ORGANIZATIONS AND LOCAL LEADERS THINK ABOUT SOURCES OF AGRICULTURAL-RELATED INFORMATION

The UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources (PIE Center) conducts research and educates on how people form and act on opinions regarding complex agricultural and natural resources issues. The PIE Center recently conducted a survey of county commissioners (n=45) to evaluate the sources they use for information on agriculture, food, water and natural resources. The PIE Center also recently surveyed members (n=439) of agricultural organizations in Florida to learn more about which sources they find to be the most trusted for information on agriculture, food, water and natural resources.

IFAS AS A TRUSTED SOURCE FOR LEADERS

The UF/IFAS Center for Public Issues Education in Agriculture and Natural Resources (PIE Center) recently surveyed agricultural organizations and county commissioners about their most frequently used information sources for agriculture, food, water and natural resources. The survey found that 100 percent of county commissioners use the University of Florida/Institute of Food and Agricultural Sciences (IFAS) as a source of information about food and agriculture, and 95 percent use IFAS as a source of information about water and natural resources. County commissioners responded that their most frequently used information sources for agriculture, food, water and natural resources are IFAS and local Extension offices. Members of agricultural organizations responded that their most trusted sources of information are local IFAS Extension Offices, IFAS and the PIE Center.

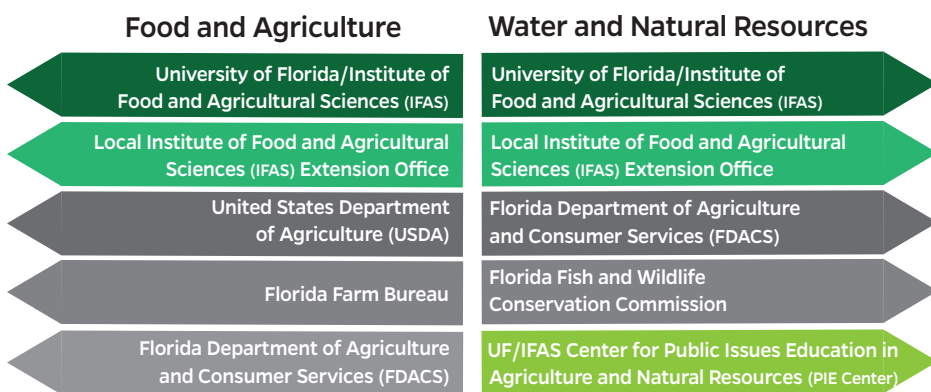


of county commissioners use **IFAS** as a source for information about **food and agriculture**.



of county commissioners use **IFAS** as a source for information about **water and natural resources**.

County Commissioners' Most Frequently Used Sources of Information for...



Agricultural Organizations' Most Trusted Information Sources

