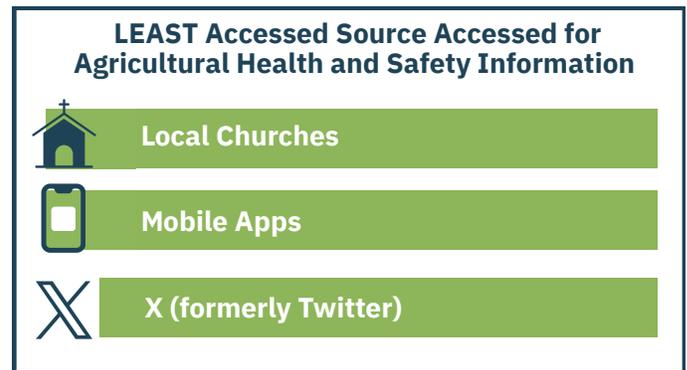


COMMUNICATING AGRICULTURAL HEALTH & SAFETY WITH CARIBBEAN AGRICULTURAL WORKERS

The UF/IFAS Center for Public Issues Education (PIE Center) and the Southeastern Coastal Center for Agricultural Health and Safety (SCCAHS) conducted a multilingual (English, Spanish and French) survey to assess the health and safety needs of Caribbean agricultural workers. The survey was conducted in February and March 2025. The online survey was distributed to members of the Caribbean Agricultural Extension Providers Network (CAEPNet) and the Caribbean Food Crops Society (CFCS). Eighty-eight CAEPNet and CFCS members from 18 Caribbean countries and U.S. territories participated in the study.

AGRICULTURAL HEALTH & SAFETY ISSUES INFORMATION ACCESS

Respondents most frequently heard or saw agricultural health and safety information through websites, conversations with colleagues and agricultural or health research organizations. Conversely, local churches, mobile applications and the social media platform X (formerly Twitter) were reported as the least common sources accessed for agricultural health and safety information.



INFORMATION SEARCH BEHAVIORS

When actively seeking information on agricultural health and safety in the region, respondents expressed a preference for consulting agricultural and health research organizations, ministries of health and ministries of agriculture. In contrast, social media platforms such as TikTok, Instagram and X (formerly Twitter) were considered the least trustworthy sources of agricultural health and safety information.

EFFECTIVE COMMUNICATION METHODS

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On-site Workshops



Extension Visits



Local Meetings



TRUSTWORTHY SOURCES

Agricultural and health research organizations, healthcare providers and ministries or departments of health were rated as the most trustworthy sources of agricultural health and safety information in the region.



Agricultural & Health Research Organizations



Healthcare Providers



Ministry/Department of Health